



MEMBERSHIP

2016/17 SEASON

BELONGING LOYALTY UNITY

#STRONGERTOGETHER





ONE CLUB.
ONE FAMILY.



MESSAGE FROM MICK CROSSAN

It has been a challenging season and I would like to thank you for your continued support.

We care enormously about our supporters and the implications our decision making has on you. I can honestly say that we feel this is the best time to make this step change with membership which will bring the London Irish family even closer together. Being part of London Irish goes way beyond having a seat in the stadium. A Membership reflects that sense of belonging. We also believe that the benefits that accompany our Membership scheme will be of advantage to you.

The 2015/16 season hasn't gone the way we expected. We understand where we are, as a Club and as a business. Our expectation for this season was to remain in this league, something we still hope to achieve. If we are to lose our place in the Premiership, I can assure supporters that the Board of Directors are wholly committed to our Club to ensure we continue to write many more chapters in the history of our proud Club.

Finally I would like to finish by saying something you already know – You are a key component of London Irish. Everyone involved in our organisation has a role to play – Phil and I as investors, Bob and his off field team, Tom and the rugby management, George and the playing squad, Nick and the Academy team, our Commercial partners and of course all of you as supporters. We all have passion for this sport and more importantly this Club. We know where we want to get to. Let's get there together.

MICK CROSSAN
LONDON IRISH PRESIDENT

MESSAGE FROM BOB CASEY

Our supporters are more than just purchasers of tickets, they are a vital part of the club and we believe that our introduction of a Membership scheme recognises that.

Our new Membership scheme enables us to better reflect the loyalty that our supporters show each week, standing shoulder to shoulder with the players, owners and staff through the peaks and troughs of the season, of which there have been many in recent years.

Whether you are someone who is in the stands for every home fixture at Madejski Stadium, or a supporter that can only attend a couple of games a season, our new Membership options will enable you to get closer to our Club.

As you will read, we are undertaking to give Members not just a guaranteed ticket for every home match, but also a range of benefits that will enable them to experience an exclusive level of involvement with the club.

The commitment, loyalty and belief we all share can drive this great Club forward and Members will be at the heart of that.

I hope you will join our new scheme and look forward to continuing the journey with you for the 2016/17 season and beyond.

BOB CASEY
CHIEF EXECUTIVE OFFICER





OFFICIAL MEMBERSHIP

2016/17 SEASON

LONDON IRISH IS PROUD TO LAUNCH A NEW MEMBERSHIP SCHEME FOR THE 2016/17 SEASON WHICH INCLUDES A PRICE FREEZE FROM 2015/16.

The new Membership scheme, which replaces the Season Ticket, is designed to reward the Club's supporters and allow them to get even closer to the Club.

There will be two options available – a ticketed Membership which includes access to all the games, and a non-ticketed Membership so that supporters who are unable to join us for all the games can still be part of the family.

In addition to the existing benefits that supporters have enjoyed this season, there will be a number of additional benefits introduced for 2016/17. These include a welcome pack, loyalty points scheme, invitations and members discounts to "Exiles Events" and much more. This will create even more value for our supporters and ensure they are able to enjoy all of the Craic with us.

The London Irish Membership gives you access to the Club 365 days a year and is the ultimate way to show your support for the Club. With your support, we can continue to develop future talent through our Academy, offer the best training and medical facilities to our players, grow the game of rugby and add more chapters in our Club's proud history.

We hope many of you will join us for the journey.

#STRONGERTOGETHER



YOUR BENEFITS

WITH A PRICE FREEZE AND PLENTY OF NEW BENEFITS TO ENJOY, MEMBERSHIP OFFERS GREAT VALUE FOR MONEY AND THE ULTIMATE WAY TO BE PART OF THE CLUB YOU LOVE.

WATCH ALL OF THE ACTION

Guarantee your seat at 10 Aviva Premiership games (including the London Double Header), 3 European Rugby Challenge Cup pool games, 2 Anglo-Welsh Cup games as well as the pre-season friendly.

TWO FREE TICKETS

Help us grow the London Irish family and introduce your family, friends and colleagues to the Club, with your two FREE general admission match tickets. You must claim and use your tickets by the last home game in December 2016. Further information on how to claim your free tickets will be sent with your Membership.

PRIORITY ACCESS & 10% DISCOUNT

Be the first to get additional match tickets for your friends and family at the best price with an exclusive priority and 10% discount window. This exclusive window has been extended to ensure Members can make the most of this benefit.

WELCOME PACK

London Irish Members will receive a personalised match access card as well as a Welcome Pack which will include London Irish branded gifts.*

ACCESS TO EXILES EVENTS

Members will receive exclusive invitations and discounts on tickets to our new "Exiles Events" giving you the opportunity to get even closer to the Club. Our series of "Exiles Events" will include a Members Total Access Day, Quiz Night, invitation to Captain's Run and much more.

LOYALTY SCHEME

We want to recognise and reward the commitment of our supporters. With our loyalty scheme, members can earn points to win some great prizes for showing their support.

KIDS GO FREE!

We are proud that a day out with us is seen as a safe and enjoyable experience for supporters of all ages. Members will have access to our U13s go free scheme so that you can spend quality time with your loved ones. Every full paying ticketed adult Member (18+ years) can claim up to three free places for U13s and every adult hospitality Member can claim up to one free place for an U13 in the Platinum Lounge.

*Welcome pack available to full paying members only.



ACCESS TO A-LEAGUE GAMES

Watch the future London Irish stars as they come through the ranks of our Academy with FREE access to all A-League fixtures played at our Hazelwood Training Ground.

COMPETITIONS AND PRIZE DRAWS

Members will be automatically entered into our “Member of the Match” draw for the chance to win an upgrade to hospitality. Members can also take part in exclusive competitions to win money-can’t-buy-prizes throughout the season.

EXCLUSIVE CONTENT

Stay up to date with the latest Club news, player interviews and behind the scenes content through our official Club e-newsletter.

SPECIAL MEMBERS OFFERS AND ACCESS

Upgrade your matchday experience with 20% off matchday hospitality prices and get exclusive access to Members only areas on matchdays and special offers from Club sponsors.

INTERNATIONAL TICKET BALLOT

Enjoy more than just the London Irish rugby – Members will get automatic entry into the international match ticket ballot for all England home fixtures at Twickenham.



LOYALTY BONUS WINDOW SUNDAY 1ST MAY 2016

Buy or renew your Membership on or before Sunday 1st May, when London Irish take on Harlequins in the final home game of the 2015/16 season, to not only secure your place at the best price but also receive the following benefits:

- FREE burger or hotdog, with chips, at the last home game of the 2015/16 season.
- FREE matchday programme and limited edition “Exiles Day” cup
- Automatic entry into the Loyalty Bonus Window Prize Draw to win prizes such as a VIP away game experience travelling with the team, a hospitality upgrade to the Directors Lounge, a player appearance at your nominated school, rugby club or hospital and much more.

Visit www.london-irish.com/membership to find out more.

UPGRADE OPTIONS

HOSPITALITY MEMBERSHIP

Get the ultimate matchday experience and upgrade to hospitality Membership. With a full range of options and prices starting **from £630 per person**, hospitality Membership includes all of the benefits on pages 6 and 7 as well as:

- Exclusive use of a private bar throughout each matchday
- Access to premium seats located centrally in the upper tier for all games at the Madejski Stadium and premium seats at the London Double Header.
- Complimentary matchday programme and tea and coffee at half-time
- Seasonal menu available at each match (additional cost)

**TO BOOK YOUR HOSPITALITY MEMBERSHIP PLEASE CALL 01932 750 139 OR
EMAIL HOSPITALITY@LONDON-IRISH.COM**

SEASONAL PARKING

Make your matchday experience hassle free and secure your parking for the entire 2016/17 season. The Car Park Pass for 2016/17 entitles you to a space in the Red Car Park or the Orange Car Park (Disabled Parking only), for all home games at the Madejski Stadium. Seasonal parking is available **from £90 per vehicle** saving you £14 based on match by match parking prices.



“IT’S A REAL HONOUR TO CONTINUE TO BE PART OF THIS CLUB NOT ONLY AS A PLAYER, BUT WITH MY FAMILY. THERE’S SOMETHING TRULY SPECIAL ABOUT BEING PART OF THE LONDON IRISH FAMILY.

- TOPSY OJO

PRICING

LONDON IRISH MEMBERSHIP

TICKETED



EXILES MEMBERSHIP

NON-TICKETED



AGE BAND	UNRESERVED	RESERVED	SEASONAL CAR PARKING
ADULTS	£260	£345	
AFES*	£190	£280	
65+	£190	£280	
22-25	£190	£280	
18-21	£160	£205	
13-17	£85	£120	
UNDER 13**	FREE	FREE	

£90
PER VEHICLE

SUPPORTERS WHO ARE UNABLE TO COMMIT TO JOINING US AT ALL OF OUR HOME GAMES CAN STILL BE PART OF OUR FAMILY WITH OUR EXILES MEMBERSHIP

The Exiles Membership is our non-ticketed Membership option. If you can't commit to all of the games, you can still be part of our Club. The Exiles Membership includes all of the benefits listed on pages 6 and 7 excluding the guaranteed place at every home game and with the two free match tickets replaced with a match ticket voucher.

COMING SOON – FURTHER DETAILS OF OUR EXILES MEMBERSHIP WILL BE CONFIRMED AHEAD OF MATCH TICKETS GOING ON SALE FOR 2016/17.

Please note – above prices are available on or before the Loyalty Bonus Window of Sunday 1st May. Age-based concessionary rates are as applicable on 1st September 2016. *If you are a serving member of the Armed Forces or a Blue Light Responder (Police, Paramedic, Fire), you are entitled to the AFES discount. Evidence of current service will be required before purchase. **Available in selected areas in the stadium and up to three free places for every full paying ticketed adult Member (18+ years) and one place only in the Platinum Lounge for every full paying adult hospitality Member.

THE MADEJSKI STADIUM

#STRONGERTOGETHER

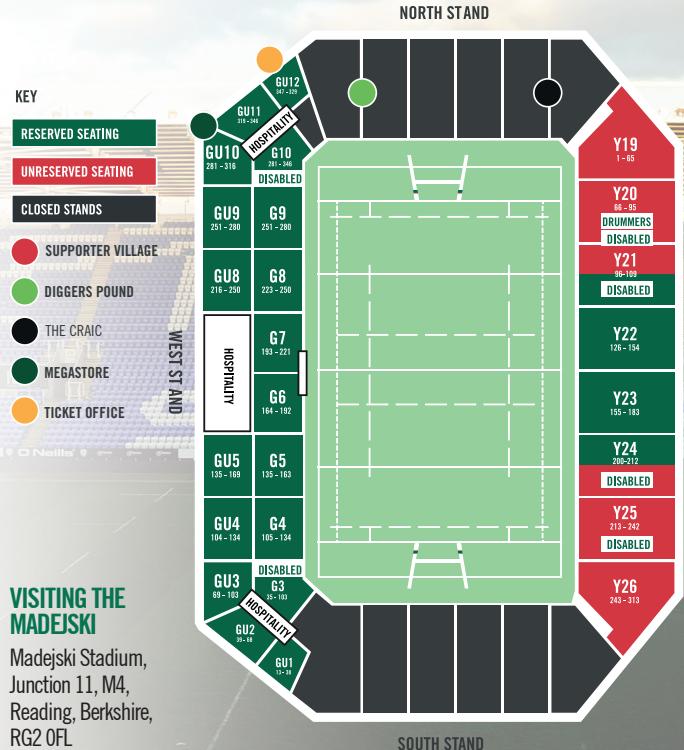


The Madejski Stadium offers uninterrupted views from every seat in the bowl and first class hospitality suites making it one of the best places to enjoy the Craic and watch the rugby.

SEATING CATEGORIES

Reserved seating in the West Stand and the centre of the East Stand will offer supporters the opportunity to reserve their exact seat for every game, something which we know is important to a lot of our supporters.

Whilst Reserved seating is popular, we are aware that this is not for everyone. There are a significant number of our supporters who like to meet friends at the game and decide where to sit once they arrive at the ground each matchday. The Unreserved seating areas in the East stand offer this flexibility in choosing your seat on the day.



VISITING THE MADEJSKI

Madejski Stadium,
 Junction 11, M4,
 Reading, Berkshire,
 RG2 0FL



LOYALTY BONUS WINDOW
SUNDAY 1ST MAY 2016

WE RECOGNISE OUR SUPPORTERS' AFFINITY WITH THIS CLUB GOES FURTHER THAN WHERE THEY SIT ON A MATCHDAY. THROUGHOUT THE SEASON THEY **IMMERSE THEMSELVES IN LONDON IRISH AND LIVE AND BREATHE THE CLUB.**

OUR MEMBERSHIP SCHEME IS ABOUT BRINGING SUPPORTERS CLOSER TO THE HEART OF THE CLUB AND REWARDING THEIR LOYALTY.

AS OUR LONDON IRISH FAMILY GROWS, WE WANT TO FIND A WAY TO GIVE SUPPORTERS BOTH NEAR AND FAR, THE CHANCE TO BE PART OF OUR CLUB AND OUR MEMBERSHIP SCHEME CREATES AN OPPORTUNITY FOR EVERYONE **TO BE PART OF OUR JOURNEY.**

BOB CASEY, CHIEF EXECUTIVE OFFICER

OUR COMMITMENT TO YOU

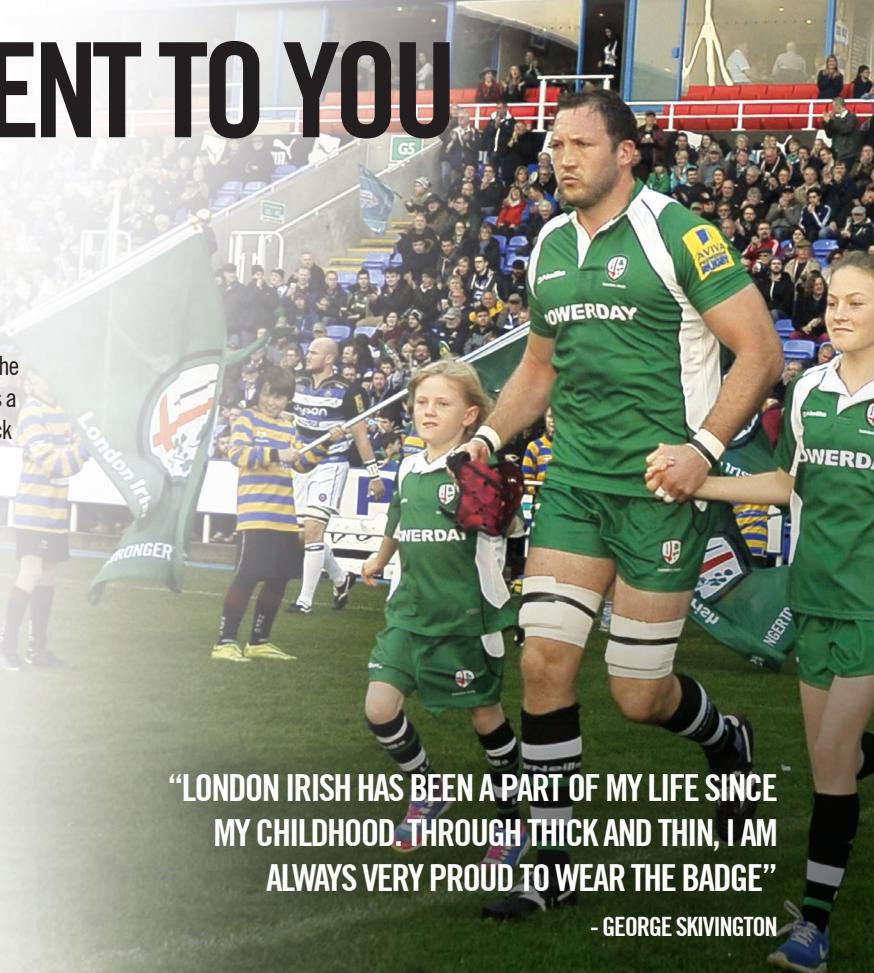
LONDON IRISH IS COMMITTED TO ENSURING THAT SUPPORTERS WHO JOIN US AS MEMBERS ARE GUARANTEED THE BEST VALUE FOR MONEY.

We appreciate we have many dedicated and loyal supporters who will make the pledge and secure their Membership before the close of the season. If there is a change in our league status, we guarantee all members will have money-back options to claim the price difference based on any changes in ticket price.

Our Members, players, coaches and staff form the London Irish family. Each Member has their own part to play in our journey and, together, we can continue to add more chapters in our Club's proud history.



**LOYALTY BONUS WINDOW
SUNDAY 1ST MAY 2016**



“LONDON IRISH HAS BEEN A PART OF MY LIFE SINCE MY CHILDHOOD. THROUGH THICK AND THIN, I AM ALWAYS VERY PROUD TO WEAR THE BADGE”

- GEORGE SKIVINGTON

HOW TO RENEW

TO SECURE YOUR PLACE AT THE BEST PRICE AND TO GET ALL OF THE BENEFITS AVAILABLE TO MEMBERS FOR THE 2016/17 SEASON, BOOK BEFORE THE LOYALTY BONUS WINDOW DEADLINE ON SUNDAY 1ST MAY.

ON OUR WEBSITE

You can buy or renew your Membership and Car Parking Pass online by going to www.london-irish.com/membership.

BY TELEPHONE

Call the London Irish ticket hotline on 0118 968 1016. Office hours are Monday-Friday 9am-5pm. Saturday 9am-12pm and Sunday (matchday only) 9am-12pm.

To upgrade your Membership to include seasonal hospitality please call 01932 750 139 or email hospitality@london-irish.com.

BY POST

Send your Membership application form along with a cheque payable to 'Reading FC' or card details to: London Irish Membership Application, Madejski Stadium, Reading, RG2 0FL. If you require an application form, please visit www.london-irish.com/membership.

IN PERSON

Visit the Madejski Stadium Ticket Office to book in person. Opening hours are Monday-Friday 9am-5pm, Saturday 9am-12pm, and Sunday (matchday only) 9am-12pm.

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LOYALTY BONUS WINDOW
SUNDAY 1ST MAY 2016

“I’VE BEEN AT LONDON IRISH FOR A LONG TIME AND THE CLUB HAVE BECOME MY FAMILY. I AM PROUD TO BE PART OF LONDON IRISH AND LOOK FORWARD TO CONTINUING TO DEVELOP MY GAME HERE.”

- JOHNNY WILLIAMS

FREQUENTLY ASKED QUESTIONS

WHAT IS THE LOYALTY BONUS WINDOW?

As a supporter, you are at the heart of the Club and we value your support. The Loyalty Bonus Window (Sunday 1st May, 3pm) has been created to offer supporters the chance to secure their Membership for the 2016/17 season at the best price with access to a number of additional benefits. Securing your place in the Loyalty Bonus Window is the best way to show your support for London Irish and we want to thank all of our supporters who choose to join us now.

WHAT HAPPENS IF WE ARE NOT PLAYING IN THE PREMIERSHIP?

London Irish is contracted to play at the Madejski Stadium regardless of league status.

CAN I PURCHASE ADDITIONAL MEMBERSHIPS FOR FRIENDS OR FAMILY MEMBERS?

We need our supporters to help us spread the word about our Club and to help grow our London Irish family. With our new loyalty points scheme, Members who introduce a friend or family member can also earn points – collect enough points at the end of the season and you could be in with the chance to win some of our money-can't-buy prizes!

HAS THE PRIORITY AND 10% DISCOUNT WINDOW TO PURCHASE MATCH TICKETS CHANGED?

We are pleased to confirm that the priority and 10% discount windows included in our Membership will be extended to enable supporters to make the most of this benefit.

WHAT GAMES ARE INCLUDED IN THE TICKETED MEMBERSHIP?

In addition to a price freeze on the 2015/16 season prices, Members will get even more games in 2016/17. Supporters who purchase a full London Irish Membership will guarantee their seat at 10 Aviva Premiership games (including the London Double Header), 3 European Rugby Challenge Cup pool games, 2 Anglo-Welsh Cup games as well as the pre-season friendly.

HOW CAN I PAY FOR MY MEMBERSHIP?

Membership can be purchased by credit or debit card, cheque payable to 'Reading FC', or cash payments made in person at the Madejski Stadium Ticket Office. If you are interested in finance options, please contact the London Irish Ticket Hotline on 0118 968 1016 in the first instance.



WILL THERE BE ANY FURTHER MEMBERSHIP DEADLINES?

The Loyalty Bonus Window is our most important deadline (Sunday 1st May, 3pm). Further deadlines may be introduced to help with the renewal process, giving Members the best options to join the family. All deadlines will be communicated to supporters as they are confirmed.

WHAT IS THE EXILES MEMBERSHIP?

We understand that not all supporters can commit to joining us at all of our home games. The Exiles Membership has been created to give supporters the opportunity to still be part of our Club without the commitment to all of our home games. The Exiles Membership includes all of the benefits of the full Membership, excluding a match ticket to all the games and with the two free match tickets replaced by a match ticket voucher. Whether you are near or far, our Exiles Membership means you can still be part of our great Club. Further details of the Exiles Membership will be released ahead of match tickets going on sale for 2016/17.

DO YOU HAVE DISABLED SEATS AT THE MADEJSKI STADIUM?

There are a number of wheelchair accessible areas with adjacent seats available for personal assistants and carers, as well as accessible parking for Blue Badge holders. The best way to book your membership and find out the best available options would be to contact our ticket hotline on 0118 968 1016.

WHAT IS THE LOYALTY POINTS SCHEME?

This is a new benefit that has been introduced as part of our Membership scheme and is an extra way for the Club to reward Members for their support. Full details of how Members can earn points and what prizes can be won will be sent alongside your Membership.

WHAT ABOUT THE USA GAME?

The Club are exploring the possibility of playing the 11th Aviva Premiership home game in USA for a second year in a row. More details will be confirmed in due course.

TERMS & CONDITIONS

By purchasing Membership you agree to be bound by the following Terms and Conditions. Any individual purchasing a Membership on behalf of a third party shall be deemed to be acting with the consent of such third party to agree to be bound by these Terms and Conditions on their behalf.

By purchasing the Membership you acknowledge and agree that you are entering a binding agreement with the Club for the entire period covered by the Membership, on the terms set out in these Terms and Conditions. Terms and Conditions are deemed to be acceptable to Members upon purchase of a Membership.

Members must at all times do everything within their power and control to protect and enhance the good name of the Club.

The Club reserves the right to amend these Terms and Conditions within reason at any time without prior notice.

The Loyalty Bonus Window ends at 3pm on Sunday 1st May 2016. The Club cannot accept any responsibility for any application forms which are lost or delayed in the post. Where a closing date has been set, the Club cannot accept receipt of late applications.

The Membership remains the property of the Club at all times. Members should check prior to the commencement of the season that their Membership details are correct. Memberships cannot be refunded once purchased so please take your time to choose the best option for you.

Concession age brackets are 65 and over, serving members of the Armed Forces and Emergency Services (AFES), ages 22-25, 18-21, 13-17 and Under 13. All ages are applicable as of 1st September 2016.

All concession Memberships should bring proof of age to each match, as checks may be carried out at the turnstile.

If you are applying for a discounted Membership then you will need to provide proof of your age/employment. Even if you have provided documentation before you will be required to show proof of up-to-date documentation.

Disabled supporters who purchase the ticketed Membership option are entitled to a complimentary carer's match ticket which is available in designated disabled seating areas only. Proof of disabled status may be required.

In the event that your Membership is withdrawn or cancelled, the Club reserves the right to exclude you from any Membership scheme maintained or organised by the Club and/or to disqualify you from applying for any match ticket or Membership at its discretion.

The Club reserves the right to change the date and venue of any fixture. Only home pool matches are included in the ticketed Membership option; quarter or semi-finals and play-off games are not included in the ticketed Membership option. The Club does not have to offer reduced price match ticket promotions to Members for these matches. If ticket promotions are offered, the Club reserves the right to offer these without liability to Members.

Priority booking for play-offs will be given to Members.

Up to three free Under 13 Memberships can be purchased with every 18+ adult ticketed-membership and only one free Under 13 hospitality Membership can be purchased with every 18+ adult ticketed-hospitality Membership in the Platinum Lounge.

FOR FULL TERMS AND CONDITIONS PLEASE REFER TO THE LONDON IRISH WEBSITE: WWW.LONDON-IRISH.COM



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MEMBERSHIP

2016/17 SEASON

LONDON IRISH RUGBY FOOTBALL CLUB,
Hazelwood, Hazelwood Drive,
Sunbury-on-Thames,
Middlesex, TW16 6QU



01932 750 100
WWW.LONDON-IRISH.COM